Internal Medicine Meeting 2021
Attendee & Engagement Report

Professional Attendance: 7,000

Virtual Booth Engagement

<table>
<thead>
<tr>
<th>Viewed Exhibitor List</th>
<th>Viewed Featured Exhibits Tab</th>
<th>Viewed a Virtual Booth</th>
<th>Average Booth Views</th>
</tr>
</thead>
<tbody>
<tr>
<td>3,702 Attendees</td>
<td>2,989 Attendees</td>
<td>3,147 Attendees</td>
<td>344.48 Per Exhibitor</td>
</tr>
</tbody>
</table>

23,917 Booth Views
April 29–May 1

Booth Views Over Time

Number of views

Activity Time

Masters, Fellows, Members: 5,088
Resident/Fellow Members: 311
Affiliate Members: 90
Medical Students: 987
Allied Health Professionals: 28
Non-member Physicians: 419
Non-member Individuals: 77