

# Internal Medicine Meeting 2023

April 27-29, 2023

San Diego, CA

# Internal Medicine Meeting 2023



Internal Medicine Meeting 2023, the premier internal medicine educational meeting, will be held in-person from April 27 through April 29, 2023 in San Diego, CA. With more CME credit and MOC points available than ever before, Internal Medicine Meeting 2023 will offer the thousands of physician attendees more than 200 new scientific and practice-related sessions presented by leading medical experts. They can also participate in hands-on and interactive sessions in workshops and at the Clinical Skills Center.

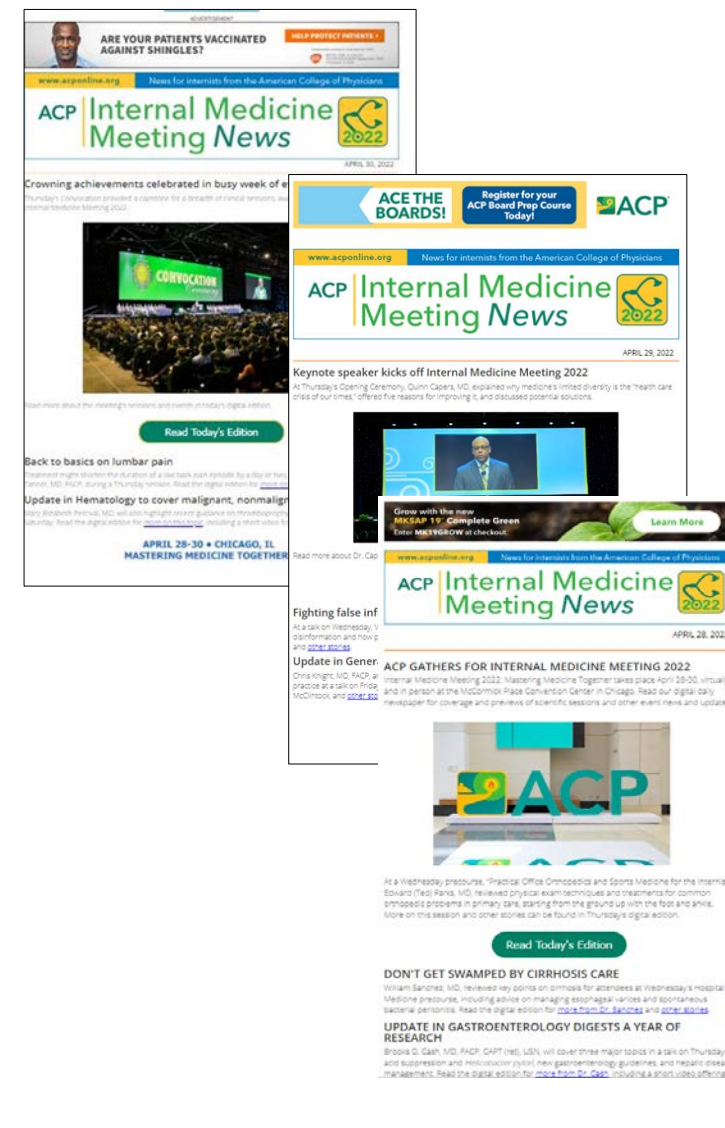
## Internal Medicine Meeting 2023 E-News

**Internal Medicine Meeting 2023 E-News** is the official publication of Internal Medicine Meeting 2023. Attendees rely on **Internal Medicine Meeting 2023 E-News** to make last-minute plans, review the previous day's lectures, or choose the symposia they want to attend. The E-News also provides timely information from leadership meetings, summaries of the keynote address and other highlighted sessions, exhibit hall listings, and other pertinent information to increase the satisfaction of physicians attending the 3-day meeting. **Internal Medicine Meeting 2023 E-News** will also be e-mailed to the complete circulation of ACP Internist Weekly, approximately 146,000 US internists and other HCPs.

With 100% share of voice, sponsorship of **Internal Medicine Meeting 2023 E-News** ensures that your message is seen by physicians who are on the front lines of patient care and helps you:

- Increase traffic to your booth.
- Announce new products.
- Inspire HCPs to engage with your content and continue to seek more information on established technology

ACP will email **Internal Medicine Meeting 2023 E-News** on Thursday, Friday, and Saturday. Attendees will have no trouble keeping current on meeting news and your news. The following advertising positions are available on **Internal Medicine Meeting 2023 E-News**: 728 x 90 GIF or JPG leaderboard and 300 x 250 GIF or JPG medium rectangle in the middle of the issue's content. The advertising rate for each issue of **Internal Medicine Meeting 2023 E-News** is **\$8,000 per day**.



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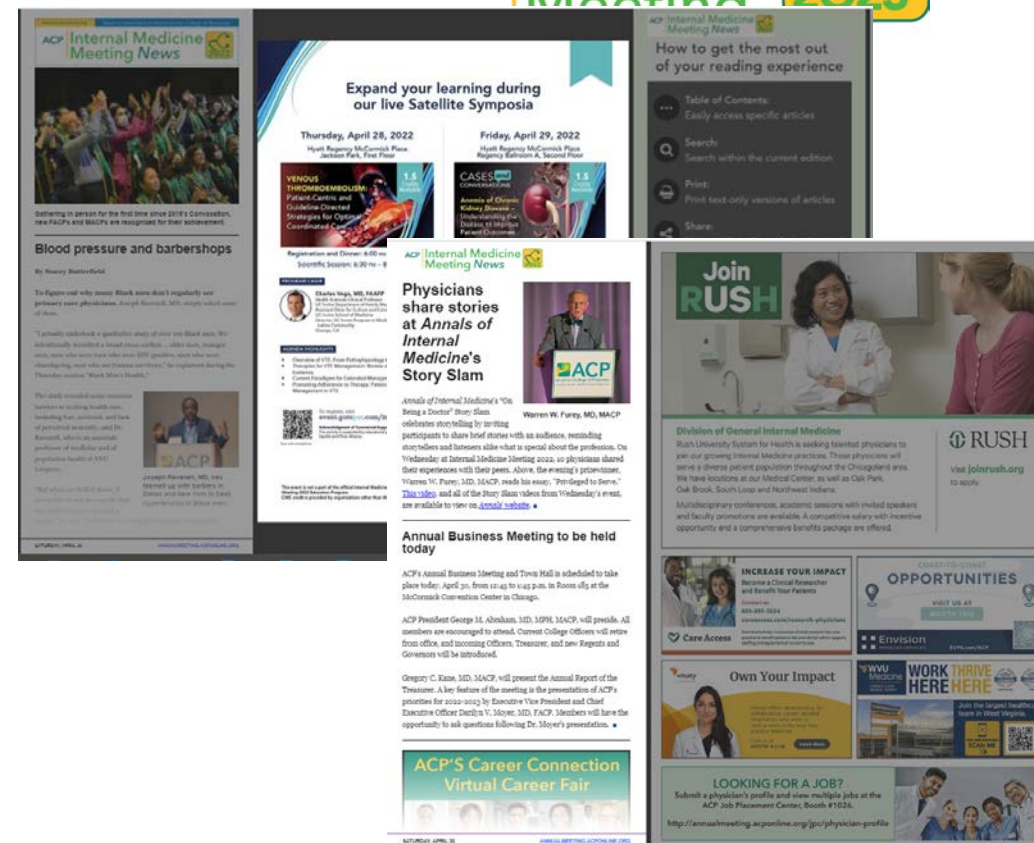
## ACP Internal Medicine Meeting 2023 Digital Daily

- April 27, 28, and 29, 2023
- 3-day pricing

ACP Internal Medicine Meeting 2023 Digital Daily is the official publication of ACP Internal Medicine Meeting 2023. Attendees rely on ACP Internal Medicine Meeting 2023 Digital Daily to make last-minute plans, review the previous day's lectures, or choose the symposia they want to attend. It also provides timely information from leadership meetings, summaries of the keynote address and other highlighted sessions, Exhibit Hall listings, and other pertinent information to increase the satisfaction of physicians attending the 3-day meeting.

ACP Internal Medicine Meeting 2023 Digital Daily will be delivered each day of the meeting to all meeting attendees through a link from ACP Internal Medicine Meeting News. It will also be delivered via e-mail to approximately 146,000 US physicians who receive ACP Internist Weekly.

Attendees will have no trouble keeping current on meeting news and your news. Advertisers will have the opportunity to include live links and embedded video in their advertisements.



Page Size/Location	Dimensions (pixels)	Dimensions (inches)	Cost for 3 Days
Back Cover	800 x 1200 pixels	8.33" x 12.5"	\$18,090
Inside Front Cover	800 x 1200 pixels	8.33" x 12.5"	\$18,090
Full page	800 x 1200 pixels	8.33" x 12.5"	\$8,000
1/2 page vertical	375 x 1150 pixels	3.9" x 11.98"	\$6,655
1/2 page horizontal	750 x 575 pixels	7.81" x 5.98"	\$6,655
1/4 page	375 x 575 pixels	3.9" x 5.98"	\$5,195