

The Doctor's Challenge



Internal Medicine Meeting 2023 | April 27-29 | San Diego, CA

You supply the question. Physicians come to you for the answer.

It's the challenge that promotes one-on-one interaction with participating physicians and drives attendees to your booth.

Engage physicians.

Physicians will walk away with valuable information about your company when they come to your booth to answer a **challenge question**. Use the question as a **conversation starter** to increase awareness of brands, products, and services.

Generate more leads.

The **10-question maximum challenge quiz** will be **digitally available for attendees to participate on the meeting app**. Your company name, booth number, and logo will appear next to the Q&A you provide. By participating, you will also receive special recognition in ACP promotional materials.

Increase booth visits.

Attendees who answer all questions correctly on the meeting app will be entered to WIN one of many challenge prizes. Prizes include a **\$100 ACP gift card**, **\$100 Amazon gift card**, and **complimentary registration to Internal Medicine Meeting 2024**.



Register Now!
Promotional Fee:
\$3,000

SPACE IS LIMITED!

This opportunity is limited to
10 exhibitors.

Contact **Sue Galeone**
(sgaleone@acponline.org)
to secure your spot today!

