EXCLUSIVE ACCESS TO A NATIONAL AUDIENCE

Attendees by Specialty*

- **65%** General Internal Medicine
- **9%** Internal Medicine Subspecialty
- **18%** Hospitalist
- **8%** Other

Among Internal Medicine Attendees*

- **80%** are practicing physicians
- **66%** focus on direct patient care practice
- **63%** primarily focus on outpatient care
- **92%** visit the Exhibit Hall

*Among those surveyed who attended Internal Medicine Meeting 2022.

79% of past attendees are likely to attend in 2023

HALF of our attendees attend Internal Medicine Meeting ONLY
5,611
Total IN-PERSON Physician Attendance in 2022

- MACP, FACP, Members (3,453)
- Resident/Fellow Members (847)
- Physician Affiliate Members (27)
- Medical Student Members/Non-members (599)
- Non-member Physicians (608)
- Non-member Allied Health Professionals (77)

2022 Attendees by Geographical Region*

89% OF ATTENDEES ARE FROM THE UNITED STATES

*In-person registration only. Does not include Guest/Spouse. Includes Physicians, Medical Students, Allied Health Professionals, and Residents.