

ACP Internal Medicine Meeting 2025: Advertising Opportunities

ACP Internal Medicine Meeting 2025 is the premier scientific meeting in internal medicine where physicians enjoy the best national faculty, a broad array of clinical and practice topics, interactive and hands-on sessions, and opportunities to interact with friends and colleagues.

ACP will hold Internal Medicine Meeting 2025 in New Orleans, Louisiana, from April 3 to 5, 2025. This meeting is expected to attract more than 10,000 primary care physicians and offers the attendees the opportunity to earn CME credits/ABIM MOC points and obtain state CME certificates.

ACP Internal Medicine Meeting 2025 offers pharmaceutical companies, physician recruiters, and others the opportunity to interact with the thousands of internal medicine physicians, hospitalists, and subspecialists in the Exhibit Hall. In addition to securing a booth, you can advertise in *Internal Medicine Meeting 2025 News* (e-newsletter) and the *Internal Medicine Meeting 2025 Digital Daily* as well as sponsoring other meeting activities to further increase your product's exposure.

For more information, please contact:
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Internal Medicine Meeting 2025 News (E-Newsletter)

Internal Medicine Meeting 2025 News is the official publication of Internal Medicine Meeting 2025.

This e-newsletter contains the headlines of the day and the Read Today's Edition link to the *Internal Medicine Meeting 2025 Digital Daily*. Attendees rely on *Internal Medicine Meeting 2025 News* to make last-minute plans, review the previous day's lectures, or choose the symposia they want to attend. *Internal Medicine Meeting 2025 News* will also be e-mailed to all recipients of *I.M. Matters Weekly from ACP* who are not attending the meeting.

With 100% SOV, sponsorship of *Internal Medicine Meeting 2025 News* ensures that your message is seen by physicians who are on the front lines of patient care and helps you:

- Increase traffic to your booth.
- Announce new products.
- Inspire health care professionals to engage with your content and continue to seek more information on established technology.

Attendees will have no trouble keeping current on meeting news and your news.

- April 3, 4, and 5, 2025
- Cost \$8,000 per day

Digital Ad Specifications:

- 728 × 90 leaderboard placed above e-newsletter masthead
- 300 × 250 medium rectangle placed in the middle of issue's content

(All ads must be in GIF or JPG format.)

The screenshot displays the e-newsletter interface for the ACP Internal Medicine Meeting 2025. At the top, there is a red advertisement banner for Shingrix with the text "ARE YOU PRIORITIZING SHINGRIX IN YOUR PRACTICE?" and "FIND PATIENT RESOURCES". Below this is the newsletter masthead with the URL "annualmeeting.acponline.org" and the ACP logo. The main title is "ACP Internal Medicine Meeting News 2024" dated "APRIL 18, 2024". The content includes a section titled "Internal Medicine Meeting 2024 underway" with a photo of a man standing on a large "ACP" logo. Below the photo is a "Read Today's Edition" button. Another red Shingrix advertisement banner is visible at the bottom of the content area. The footer contains the text "PEARLS TO HELP DEPREScribe" and "Today's keynote speaker: Eric Topol, MD, MACP". At the very bottom, it says "APRIL 18-20 • BOSTON, MA" and "MASTERING MEDICINE TOGETHER™".

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Internal Medicine Meeting 2025 Digital Daily

The Internal Medicine Meeting 2025 Digital Daily will be delivered each day of the meeting to all meeting attendees through a link from *Internal Medicine Meeting 2025 News*. It will also be delivered via e-mail to all recipients of *I.M. Matters Weekly from ACP* who are not attending the meeting.

The Internal Medicine Meeting 2025 Digital Daily provides timely information from leadership meetings, summaries of the keynote address and other highlighted sessions, Exhibit Hall listings, and other pertinent information to increase the satisfaction of physicians attending the 3-day meeting.

Attendees will have no trouble keeping current on meeting news and your news. Advertisers will have the opportunity to include live links and embedded video in your advertisements.

April 3, 4, and 5, 2025

3-day pricing

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Size and Rates for 3 Days

Page Size/Location Description	Dimensions (pixels)	Dimensions* (inches)	Cost for 3 Days
Back Cover	800 x 1200 pixels	8.33" x 12.5"	\$18,090
Inside Front Cover	800 x 1200 pixels	8.33" x 12.5"	\$18,090
Full page	800 x 1200 pixels	8.33" x 12.5"	\$8,000
1/2 page vertical	375 x 1150 pixels	3.9" x 11.98"	\$6,655
1/2 page horizontal	750 x 575 pixels	7.81" x 5.98"	\$6,655
1/4 page	375 x 575 pixels	3.9" x 5.98"	\$5,195

* Dimensions based on 96 pixels per inch (PPI).