



# Exhibitor Toolbox

### **Internal Medicine Meeting FAQs**

# Q: Does my booth fee include carpet and furnishings?

A: No, you will be able to order these items from the Exhibitor Service Manual, which becomes available in January. Carpeting is required.

#### Q: How many Exhibit Hall badges will I get?

A: There is no limit to the number of Exhibit Hall badges requested per booth. Exhibit Hall badges do not allow access to scientific sessions.

#### Q: Can I rent an attendee registrant list?

A: Pre- and post-registrant lists may be purchased by exhibitors who plan on sending a promotional mailer. In order to protect the privacy of our attendees, only mailing addresses of those who opt-in to receive information are provided. Contact Stefy Beury (sbeury@acponline.org) for more details.

#### Q: How do I capture attendee information on-site?

A: Lead Retrieval - Exhibitors may rent an app or handheld device to scan badges which capture attendees' contact information. E-mail addresses and NPI numbers will be included if available. Leads do not include phone numbers, due to ACP policy. The order form for lead retrieval devices will be in the Exhibitor Service Manual, available in January.

### **Busiest Traffic Hours in the Hall**

10:15 AM - 11:00 AM 12:00 PM - 1:30 PM 3:45 PM - 4:30 PM

#### Freeman<sup>2</sup>

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