

Who Attends Internal Medicine Meeting

- 84%** are practicing physicians
- 63%** focus on direct patient care practice
- 68%** primarily focus on outpatient care



ATTENDEE SPECIALTIES

- 63%** General Internal Medicine
- 21%** Hospitalist
- 8%** Internal Medicine Subspecialty
- 8%** Other

96% of attendees visited the Exhibit Hall in 2024

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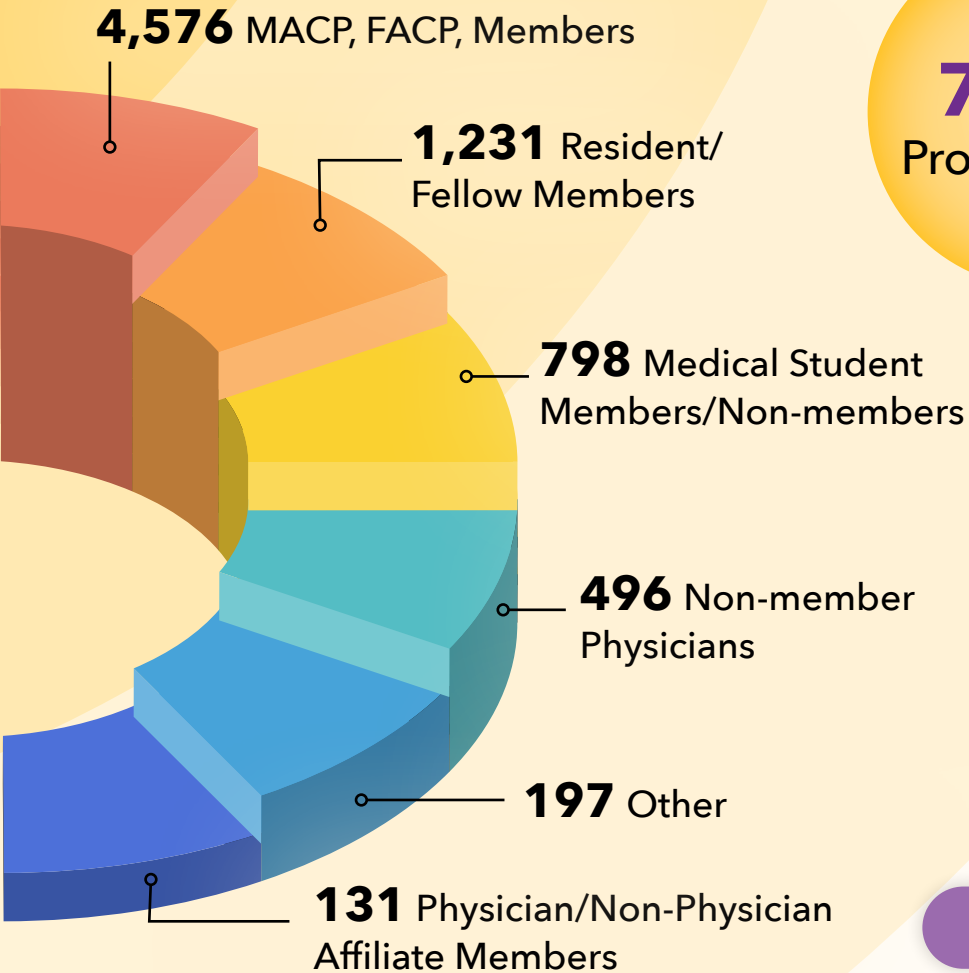
Generate quality leads



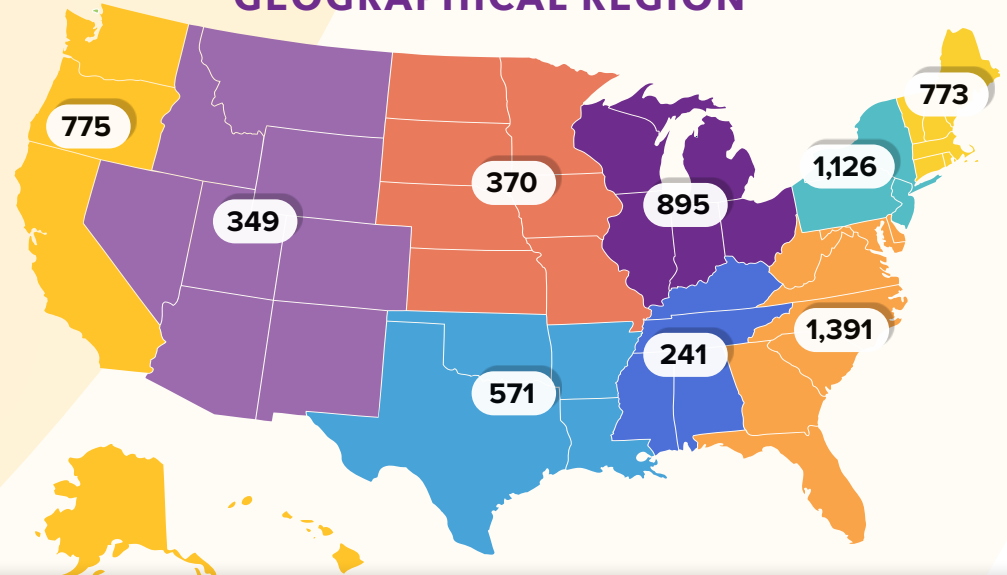
In-Person Attendance in 2024



7,429
Professionals



2024 ATTENDEES BY GEOGRAPHICAL REGION



87% of Attendees are from the United States

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