The Doctor's Challenge



MASTERING MEDICINE TOGETHERSM

ACP Internal Medicine Meeting 2026

April 16-18 | San Francisco, CA





Turn Game Questions Into Quality Booth Interactions.

The Doctor's Challenge promotes one-on-one interaction with participating physicians and drives attendees to your booth.

You supply the question.

Participating attendees will come to your booth for the answer. Use the question as a **conversation starter** to increase awareness of your brands, products, and services.

Generate more leads.

The **10-question maximum challenge quiz** will be promoted to attendees before and during the meeting. Your company name and booth number will appear next to the question you provide. By participating, you will also receive special recognition in ACP promotional materials.

ACP supplies the prizes.

Attendees who answer all questions correctly will be entered to win one of many challenge prizes. Prizes include a \$100 ACP gift card, \$100 Amazon gift card, and complimentary registration to ACP Internal Medicine Meeting 2027.



Space is Limited!

Promotional Fee: \$3,500

This opportunity is limited to 10 exhibitors.

Contact exhibits@acponline.org to secure your spot today!