

Sponsorship Opportunities 2027

Increase Your Brand Visibility and Drive Attendees to Your Booth



ACP Internal Medicine Meeting 2027 offers impactful sponsorship opportunities designed to connect your brand with thousands of health care professionals.

Every promotional sponsor receives high-visibility logo recognition:

- Onsite banner prominently displayed in a high-traffic area
- Digital exposure in the Meeting App, used by attendees to navigate the meeting
- Featured ad in the print and digital Onsite Industry Guide, with additional exposure through e-mail for extended visibility before and during the meeting

BUILD BRAND AWARENESS

MAXIMIZE YOUR REACH

DRIVE ATTENDANCE TO YOUR BOOTH

GAIN QUALIFIED LEADS



Opportunity (subject to change)	Price Range
ACP Job Placement Center	\$2,500-\$5,000
Advertising Meter Boards	\$5,500
Aisle Signs	\$2,500
Attendee Lanyards*	\$10,000
Attendee Networking Lounge	\$8,000
Column Wraps	\$17,500
Digital Promotional Units	\$15,000
Digital Signage	\$17,500
Doctor's Challenge	\$3,700
Escalator Cling	\$17,000
Exhibit Hall Entrance Wall Cling	\$10,000
Exhibit Hall Floor Clings	\$9,500-\$15,000
Exhibitor Business Suite	\$17,500-\$25,000
FACP/MACP Lounge	\$25,000
Innovation Theater	\$41,000-\$47,000
Latte Lounge	\$30,000
Meeting App	\$9,000
Meeting App Logo/Banner Upgrade	\$450
Park Bench or Park Bench/Floor Cling Combo	\$3,500-\$6,000
Physician Registration	\$15,000
Professional Portraits Lounge	\$5,000-\$10,000
Promotional Banner	\$10,500
Promotional Cubes	\$13,000-\$16,000
Refreshment Coffee Station	\$7,000
Refreshment Food Station	\$20,000
Rest and Recharge Lounge	\$10,500
Sponsored Signage Units	\$9,500
Tech Hub	\$5,000-\$10,000
U-R-Here Station	\$12,500

*Please note: Pharmaceutical and medical device exhibitors may not participate based on the CMSS Code for Interactions with Companies.

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Additional Opportunities

Onsite Industry Guide • Out of Home • Sponsored Emails • Welcome Bag

