

The Doctor's Challenge



ACP Internal Medicine Meeting 2027

April 15-17 | Los Angeles, CA

Turn Trivia Into Meaningful Booth Conversations

The Doctor's Challenge drives physicians directly to your booth and creates valuable one-on-one interactions.

You provide the question.

Attendees visit your booth to find the answer—creating the perfect opportunity to introduce your products, services, and brands.

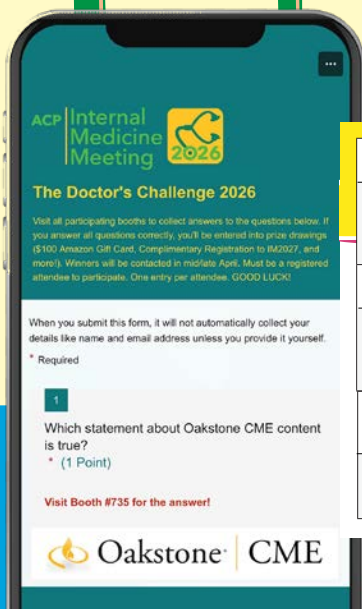
Boost your visibility.

Your company name, logo, and booth number will appear alongside your question in Doctor's Challenge promotions before and during the meeting.

ACP provides the prizes.

Attendees who answer all questions correctly are entered to win prizes, including:

- \$250 Amazon gift card
- \$100 ACP gift card
- COMP registration to IM2028
- And more!



Oakstone CME Booth #735 Which statement about Oakstone CME content is true? Ⓐ Activities are typically completed in one sitting Ⓑ Physicians often engage in more than one way Ⓒ It functions primarily as a credit-earning activity Ⓓ It's used almost exclusively for board review	ACP AGIA Booth #524 What makes ACP Life and Disability coverage different from many other insurance coverages? Ⓐ Portability Ⓑ Member exclusive rates Ⓒ Quick decision Ⓓ All of the above	Pfizer Booth #1115 Which of the following medical conditions are part of CDC's list of underlying conditions associated with conclusive evidence of higher risk for severe outcomes from COVID-19? Ⓐ Asthma, Chronic lung or kidney disease, Diabetes, Obesity Ⓑ Heart conditions (heart failure, coronary artery disease, cardiomyopathy) Ⓒ Cancer, Dementia, Parkinson's Disease Ⓓ All of the above
HARMONY Booth #739 In the brain, orexin (hypocretin) and _____ play complementary roles in promoting and stabilizing wakefulness. Ⓐ Dopamine Ⓑ Histamine Ⓒ Galanin neurons in the ventrolateral preoptic area Ⓓ REM sleep-promoting neurons	U.S. ARMY Booth #1032 In the Ukraine war, extremity injuries are common with regular tourniquet use. Research shows only _____ of tourniquets are properly applied, yet hospitals treat 2-3 weekly patients needing amputation and dialysis, with over _____ case-fatality rate. Ⓐ 25%, 80% Ⓑ 50%, 50% Ⓒ 25%, 10% Ⓓ 10%, 90%	ACP Career & Prof. Development Center Hall A What activity is offered at the Well-being Fun Zone in the ACP Career and Professional Development Center? Ⓐ Tarot reading Ⓑ Design your own magnet Ⓒ Doctor's Dilemma Ⓓ REM sleep-promoting neurons Ⓔ Chair yoga
Abbott Booth #809 What new feature does the Libre App have that predicts how food impacts glucose? Ⓐ FreeStyle Meals Ⓑ Libre Assist Ⓒ LibreLinkUp Ⓓ MealMate	Nurtec Booth #1115 Over 80% of patients with migraine report treating migraine attacks differently, depending on the situation. Ⓐ True Ⓑ False	Pfizer Booth #1115 How many patients in the U.S. have been treated with Paxlovid? Ⓐ 27,372,173 Ⓑ 24,762,353 Ⓒ 24,836,204 Ⓓ 25,873,073
		Aledade Booth #1504 What is the Number of the Day? Ⓐ 520 Ⓑ 390 Ⓒ 425 Ⓓ 250

Limited Opportunity
Sponsorship Fee: \$3,700

Secure your spot! Contact exhibits@acponline.org