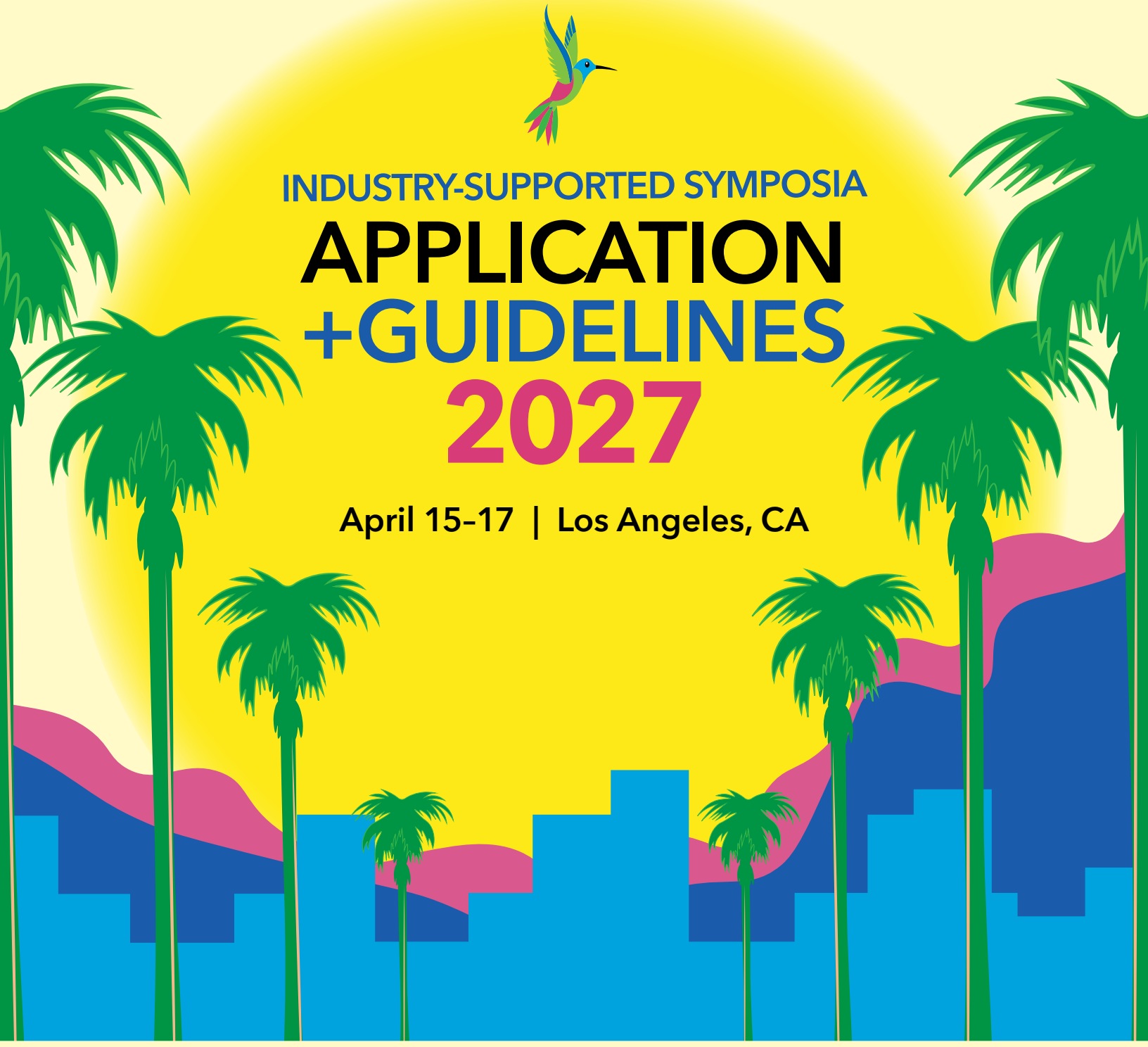
ACP Internal Medicine Meeting 2027

MASTERING MEDICINE TOGETHER℠

LOS ANGELES



INDUSTRY-SUPPORTED SYMPOSIA APPLICATION +GUIDELINES 2027

April 15–17 | Los Angeles, CA

Industry-Supported Symposia are educational functions that involve Internal Medicine Meeting attendees but are not planned or supported by the American College of Physicians (ACP).

Symposia are strictly educational functions that may or may not offer CME credit. These events are subject to the restrictions listed in these guidelines. Only ACP-approved symposia are permitted.

APPLICATION+GUIDELINES

We welcome your interest in holding an Industry-Supported Symposium in conjunction with Internal Medicine Meeting 2027, the annual meeting of ACP. These programs complement the content offered by ACP and provide an opportunity for our attendees to further enrich their learning experience during the premier annual meeting and education event for specialists in internal medicine.

Valuable Face-to-Face Time

No other meeting offers you the opportunity to reach out to such an influential gathering of internal medicine physicians. ACP has the attention of America's internal medicine physicians, presenting your company with the ability to receive valuable and effective communication with the nation's largest group of medical specialists.

Quality Audience

Connections are made with more doctors at Internal Medicine Meeting 2027 because these doctors are intent on learning.

NOW AVAILABLE!

NEW ADD-ON OPPORTUNITY FOR LUNCH SYMPOSIA!

SEE PAGE 5 FOR MORE DETAILS.



Contact Information

Stefy Beury
Meeting Planner
215-351-2541 | **sbeury@acponline.org**

Industry-Supported Symposia
Internal Medicine Meeting 2027
April 13–17 | Los Angeles, California

EXPOSURE
COMPLIMENTARY MARKETING OPPORTUNITIES*

ACP drives physicians to your symposium by promoting the Industry-Supported Symposia in:

- Attendee Promotional E-mail
- Internal Medicine Meeting 2027 Website
- Meeting App
- Onsite Industry Guide
- Onsite Signage
- One Complimentary Preregistrant Mailing List

Your program listing in the promotional materials is contingent on receipt of copy prior to marketing deadlines. ACP will not be responsible for changes/additions after publication deadlines have passed. **The symposium must be paid in full for inclusion in ACP promotional materials and receipt of the complimentary preregistrant mailing list.**

* Subject to change.

Boost Visibility of Your Symposium

- Gain additional exposure by placing an ad in the Onsite Industry Guide and/or distributing your promotional piece directly to physicians. The welcome bag is distributed to at the Exhibit Hall entrances. For details, contact Abigail Hopfinger at TriStar Publishing at 913-491-4200, ext. 522 or ahopfinger@tristarpub.com.

- Place print or online advertisements in the ***Annals of Internal Medicine, I.M. Matters from ACP***, and ***ACP Hospitalist***. Contact Kevin Bolum at 215-351-2440 or kbolum@acponline.org.



EXPOSURE
EXCLUSIVE ACCESS TO A NATIONAL AUDIENCE

Who Attends Internal Medicine Meeting

PROFESSIONAL FOCUS

81% focus on direct patient care practice

60% primarily focus on outpatient care

ATTENDEES SPECIALTIES

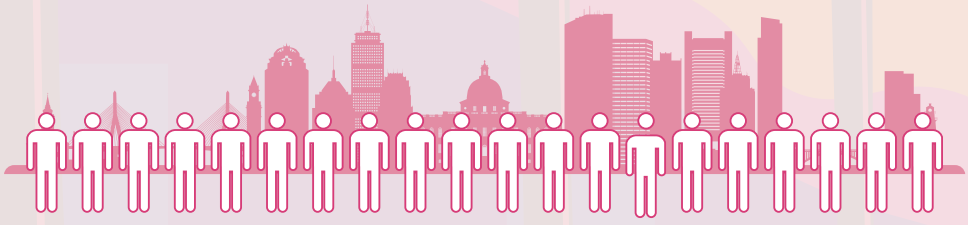
56% Internal Medicine Specialist

24% Internal Medicine Specialist: Hospitalist

8% Internal Medicine Subspecialty

12% Other

In-Person Attendance in 2026



6,994 Professionals

65% Attendees attend Internal Medicine Meeting ONLY!

INDUSTRY-SUPPORTED SYMPOSIA GUIDELINES

A symposium must be a strictly educational function that may or may not offer CME credit. These events are subject to the restrictions listed in these guidelines.

Only ACP-approved symposia are permitted. It is imperative that all employees of the CME Provider, Supporting Organization(s), and Program Organizer and all agents are made aware of the following guidelines, as they may affect your eligibility for involvement with future ACP Internal Medicine Meetings (see Violations on page 11).

Application and Administrative Fee Requirements Deadline: January 20, 2027

Completed applications including all required signatures and documentation are strongly encouraged to be submitted by January 20, 2027 to secure a preferred time slot and inclusion in ACP promotional materials. (*Please note:* the symposium fee must be paid in full for promotional inclusion.)

Applications will be accepted until all 14 time slots are filled, or no later than March 1, 2027, whichever comes first.

ACP reserves the right to cancel any application if payment is not received by the stated deadline.

* Subject to change.

Symposia Fees

	CME	NON-CME
Standard Lunch Symposia	**$60,000***	**$60,000***
Enhanced Tuesday Lunch Symposia**	**$75,000**	**$75,000**
Enhanced Wednesday Lunch Symposia**	**$80,000**	**$80,000**
Dinner Symposia	**$55,000**	**$22,500**
Virtual Participation	**$6,500**	**N/A**

* Includes meeting room rental fee at the Convention Center.
** Tuesday capacity of 100 rounds; Wednesday capacity of 150 rounds.

The administrative fee includes the promotion of the symposia as outlined on page 2. The Organizer of the program is responsible for all logistics, and all other expenses are the responsibility of the supporting company. An invoice and more detailed information will be included as part of your approval e-mail.

Time Slots/Space Assignments

Indicate your preferred time slot on the application. ***Your preference is not guaranteed. ACP will assign time slots based on availability and topic***.



Every effort is made to avoid placing competing topics and supporters on the same evening; however, it is not guaranteed. Estimated attendance is provided as a guideline. Actual attendance may yield a lower or higher number.

INDUSTRY-SUPPORTED SYMPOSIA GUIDELINES

NOW AVAILABLE!

2027 Enhanced Lunch Time Slot

The Enhanced Time Slot Includes:

- Standard audio-visual package (as determined by ACP)
- Standard food & beverage package (as determined by ACP)

No changes to standard audio-visual or food & beverage packages will be permitted or accepted.

Room Capacity:

- Tuesday Lunch capacity of 100 in rounds
- Wednesday Lunch capacity of 150 in rounds

ACP will place initial A/V and F&B order and invoice the master account. Any upgrades or additional services beyond the standard package are the responsibility of the Organizer.

While core services are included, the Organizer remains responsible for coordinating directly with the venue on all logistics before, during, and after the event.

This option is designed for Organizers seeking streamlined planning and bundled services.

Attendance, Logistics, and Responsibilities

- ACP *is not responsible* for capturing attendance data or guaranteeing attendance at Symposia Programs
- Organizers are responsible for their presentations, demonstrations, and/or educational discussions, including speaker staffing, and for any associated costs beyond what is provided by ACP.
- Organizers are responsible for all logistics, staffing, production, and associated costs.

See page 4 for all Symposia Fee requirements.

Dinner Symposia

Dinner symposium slots will be available from Wednesday, April 14, to Friday, April 16.

Time Slot: Program can begin after 6:30 p.m.

Registration: Permitted to begin 30 minutes before approved time.

Estimated Attendance*: CME: 200 to 300;
Non-CME*: 50 to 100

Location: The Convention Center is not available for evening symposia; refer to page 6. However, ACP will hold function space in several hotels in our housing block for the purpose of Industry-Supported Symposia.

Lunch Symposia

One lunch symposium slot will be available on Tuesday, April 13, and one on Wednesday, April 14.

Time Slot: 12:15 to 1:15 p.m.

Registration: Noon

Estimated Attendance*: 250 to 350

Location: Convention Center
It is a requirement for a meal to be served during this time slot.

** Estimated attendance is based on past in-person Internal Medicine Meetings.*

Cancellation Deadline: January 20, 2027

Cancellations must be submitted in writing and will be processed using the date of receipt as the official cancellation date. If the notice of cancellation is received:

- On or before January 20, 2027—50% cancellation fee
- On or after January 21, 2027—100% cancellation fee

No refunds will be provided for those companies that cancel their program after January 20, 2027.

Applications submitted after January 20, 2027, will incur a 100% cancellation fee once the program is approved by ACP.

INDUSTRY-SUPPORTED SYMPOSIA GUIDELINES

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Adherence to External Guidelines

It is the responsibility of the Industry-Supported Symposia CME Provider/Accredited Sponsor, Commercial Supporter, and Organizer of the program to comply with the U.S. Food and Drug Administration (FDA) regulations, policies, practices, and guidelines and all other industry guidelines, including the PhRMA Code on Interactions With Health Care Professionals, concerning the discussion, demonstration, use, and/or display of products, technologies, and/or services during all symposia.

CME Provider/Accredited Sponsor

The accredited CME Provider plans the CME content and designates the symposium for a CME credit (for example, a hospital or university). On approval to hold a CME symposium, ACP must be notified immediately if the CME Provider or Supporter(s) listed on the application changes.

Commercial Supporter

The Commercial Supporter is the organization(s) that provides funding for the symposium program (for example, a pharmaceutical or medical supply company).

Convention Center

The Los Angeles Convention Center is available only for approved lunch symposia. Your room assignment will be included in your approval e-mail. A service manual will be provided for lunch programs to include details on shipping and materials handling charges. *Lunch symposia being held at the Convention Center will require that a meal be served.*

Disclaimer

ACP is not responsible for unsatisfactory outcomes of Industry-Supported Symposia.



INDUSTRY-SUPPORTED SYMPOSIA GUIDELINES

Enduring Material

Enduring material based on Industry-Supported Symposia are permissible; however, the following restrictions apply: ACP must be notified via e-mail, before production, if derivatives will be made. The notification must include the following information:

- Format, such as on-demand or web-based platforms
- Who will receive the derivative and how it will be distributed
- Whether the audience will be captured (video or audio recording)

"No Implied Endorsement" as outlined below applies to enduring materials and all associated promotional materials.

ENHANCE THE EXPOSURE OF ENDURING MATERIAL

Reach all ACP members with the distribution of your enduring materials in the *Annals of Internal Medicine, I.M. Matters from ACP,* and *ACP Hospitalist*. For more information, please contact Kevin Bolum, Director of Advertising Sales, at 215-351-2440 or at **kbolum@acponline.org**.

Exclusive Vendors

Freeman AV is the exclusive provider for all audio-visual needs for Industry-Supported Symposia. Program Organizers are required to use Freeman Expo's services for shipping and materials handling for deliveries in the Convention Center. Freeman AV and Freeman Expo contact information will be included with your approval e-mail.

ACP Internal Medicine Meeting 2027

OFFICIAL VENDOR

Faculty

Please note that, because of a conflict of interest, ACP leadership cannot present or speak at symposia. Faculty should be internal medicine physicians; however, an exception may be made if content is more appropriately presented by a representative of another specialty.

Food, Beverages, and Entertainment

Please refer to the PhRMA Code on Interactions With Health Care Professionals, AdvaMed codes, and CMS Open Payments Program on food and beverage items from supporters. To maintain focus on the education and research presented, no entertainment or performance, live or otherwise, may be offered before, during, or after the event. The Organizer of the program is responsible for all food and beverages.

INDUSTRY-SUPPORTED SYMPOSIA GUIDELINES

Hotel Meeting Rooms

ACP will hold function space in several hotels in our housing block for the purpose of Industry-Supported Symposia. The hotels will release space on a first-come, first-served basis to companies that have been approved. *Hotels will not assign space for symposia without confirmation of ACP approval.* ACP does not assign space; therefore, you must contact your preferred hotel(s) directly to make arrangements for your event. A list of hotels and contact names will be included with your approval e-mail. Dinner symposia cannot be held in the Convention Center.

Indemnity

The CME Provider, Commercial Supporter, and Organizer of the program (if applicable) agree to indemnify and hold ACP harmless from any claims or damages to persons or property that arise from the Industry-Supported Symposium program and to add ACP as an additional insured on its liability insurance for the program.



Invitations and Promotions

The CME Provider or Organizer of the program must control the content of all invitational or promotional material. Any and all invitations or solicitations to attend an Industry-Supported Symposium must receive ACP approval before printing, distribution, or posting. Invitations and announcements addressed to Internal Medicine Meeting 2027 registrants should clearly indicate the name(s) of the organization(s) funding the program and the CME Provider, and must in no manner mention, directly or indirectly, ACP.

- **Any URL used for registration may not contain any reference to ACP or the Internal Medicine Meeting** (for example, www.symposia.topic/IMM2027 is not acceptable).
- **All promotional materials must show the following disclaimer statement on the cover/front page:** *"This event is not a part of the official Internal Medicine Meeting 2027 Education Program. CME credit is provided by organizations other than ACP."*
- **Non-CME symposia must include the following statement:** *"This event is not part of the official Internal Medicine Meeting Education Program and does not offer CME credit."*
- Distribution of literature, including invitations, is to be confined to the supporter's exhibit booth in the Convention Center. Any other form of distribution (including from the hotel or Convention Center lobby) is not permitted. Under no circumstances may promotional materials be distributed to attendees at any of the participating hotels. The Commercial Supporter is subject to the Violations of Regulations, as stated in the violation information included on **page 11**.

INDUSTRY-SUPPORTED SYMPOSIA GUIDELINES

No Implied Endorsement

Industry-Supported Symposia are considered unofficial programs (not supported by ACP). Therefore, there can be no implication in any promotional materials or mailers, or during these events, that the symposia programs are connected with Internal Medicine Meeting 2027, presented in cooperation with ACP, or endorsed by ACP. In describing these events, you may not use such phrases as “presented during,” “presented in conjunction with,” or “prior to” Internal Medicine Meeting 2027. The use of Internal Medicine Meeting 2027 or the ACP name, logo, or seal is strictly prohibited, with the exception of the required disclaimer statement described in “Invitations and Promotions” above. Faculty for Industry-Supported Symposia should be informed of these restrictions.

Non-CME Programs

Non-CME Symposia must be medical or educational in nature.

Onsite Materials

ACP does not require review of onsite handout materials before the event. If pharmaceutical options or recommendations are included as part of the activity, ACP recommends that the handout materials include an index of the generic names of all drugs in that class, in alphabetical order, with their corresponding trade names listed beside them. This will be a helpful reference tool for physicians. No indication of preference for one drug over another may be made, and the list should be comprehensive.

Onsite Registration

Registration for dinner events at the event location may open 30 minutes before the approved start time. Registration for lunches in the Convention Center may open at noon. Registration is managed by the CME Provider or the Organizer.

Organizer of the Program

The Organizer is the group (for example, a communications company, third-party planner, or agency) that handles all details and logistics for the symposium.

Program

Strictly educational functions that may or may not offer CME credit; these events are subject to the restrictions listed in these guidelines, and only ACP-approved symposia are permitted.



INDUSTRY-SUPPORTED SYMPOSIA GUIDELINES

Signage

- A maximum of three 28” x 44” and one 1-meter signs are permitted. Double-sided or A-frame signs will be allowed. The 1-meter sign may only be placed just outside the door to your meeting room. Signs may only be placed in the hotel or venue where the function is being held, on the day of the event, with the hotel’s permission. ***Signs may NOT contain invitation holders***.
- Dinner program signs will be posted on the day the program will be held.
- Individual program signs or invitations may not be placed inside or around the Convention Center or at hotels where the event is not taking place. Signs/invitations may be placed within the CME Provider or Commercial Supporter’s exhibit booth. ACP will strategically place signs (that ACP will create) in the Convention Center to promote all symposia programs. Other signs, including handheld signs, sandwich boards, and pop-up signs/banners (over 1-meter), are prohibited. Invitations may not be handed out in the lobby of the hotel or venue at any time.



- **ACP will remove signs over the limit of four or those listed as prohibited above, without notice.**
- Lunch Symposia: A maximum of three 28” x 44” and one 1-meter signs are permitted in the Convention Center. One of these signs is permitted to be displayed at the Headquarter Hotel on the day of the event.
- **All signage and promotional materials must show the following disclaimer statement:** *“This event is not part of the official Internal Medicine Meeting 2027 Education Program. CME credit is provided by organizations other than ACP.”*
- **Non-CME symposia must include the following statement:** *“This event is not part of the official Internal Medicine Meeting Education Program and does not offer CME credit.”*
- ACP is not responsible for lost or damaged signage.

Standards for Integrity and Independence in Accredited Continuing Education Guidelines

Please note that ACP does not provide CME credit for Industry-Supported Symposia. In addition, ACP reminds sponsors of educational events that adherence to the Standards for Integrity and Independence in Accredited Continuing Education is required. Commercial Supporters will observe all ACP and, if applicable, Standards for Integrity and Independence in Accredited Continuing Education and American Medical Association (AMA) guidelines.

Transportation

If transportation is provided, please use clearly marked signage on vehicles to avoid confusion. ACP shall assume no responsibility for transportation.

INDUSTRY-SUPPORTED SYMPOSIA GUIDELINES

Violations

To protect the integrity and quality of the Symposia Program and to ensure a successful outcome for all parties involved, ACP requires each Organizer and CME Provider to agree that it and its employees, speaker(s), Program Organizers, and Commercial Supporters will observe all ACP and, if applicable, Standards for Integrity and Independence in Accredited Continuing Education and AMA guidelines. ACP, at its sole discretion, reserves the right to revoke privileges for future ACP annual meetings for any Commercial Supporter, CME Provider, or Organizer of the symposium program involved in planning an unofficial CME symposium that does not comply with the aforementioned guidelines. Violations of ACP Industry-Supported Symposia guidelines, Standards for Integrity and Independence in Accredited Continuing Education, or the AMA's Ethical Opinion on Gifts to Physicians From Industry will result in a 1-year probation. During the probationary period, ACP will accept no applications for review of any programs from the sponsoring organization. If a symposium is found to have violated ACP rules and regulations, the Commercial Supporter, CME Provider, or Organizer of the program will be prohibited from participating in an Industry-Supported Symposium the following year. ACP reserves the right to cancel Industry-Supported Symposia and retain any administrative fees in the event of violations of ACP Industry-Supported Symposia guidelines, Standards for Integrity and Independence in Accredited Continuing Education, or the AMA's Ethical Opinion on Gifts to Physicians From Industry that occur before the scheduled program.

Virtual Programs

Livestream and on-demand opportunities are available, allowing additional exposure to all attendees for up to 30 days and 1 year for attendees who purchased premium access. Only Symposia offering CME credit will be eligible. The Organizer of the program is responsible for all coordination, cost, and production of livestream and/or on-demand recording. The weblink to access program content on the Organizer's hosted platform must be provided to ACP in advance. Instruction must be included to attendees on how to claim their CME. All content must be compliant with the No Implied Endorsement guidelines on page 9. All presentations must show the following disclaimer statement on the first slide: "This event is not a part of the official Internal Medicine Meeting 2027 Education Program. CME credit is provided by organizations other than ACP." Virtual attendance is not guaranteed. Livestream will only be accessible at the time of your approved time slot.



INDUSTRY-SUPPORTED SYMPOSIA APPLICATION

ACP Internal Medicine Meeting 2027

CME Provider, Commercial Supporter(s), and/or third-party planners interested in holding an Industry-Supported Symposia at ACP Internal Medicine Meeting 2027 must complete this application and agree to adhere to ACP guidelines as outlined in the 2027 Industry-Supported Symposia Application and Guidelines.

The signatures below verify that we have read and accept the ACP guidelines published in the 2027 Industry-Supported Symposia Application and Guidelines. I have also provided the contact information of all parties involved with this event. I accept responsibility for informing all of our employees and speaker(s) involved of the ACP guidelines and for ensuring that they will abide by them. I understand the penalties that may be assessed if we are in violation of these conditions. I also understand the cancellation policy for canceling our event. ***Authorized signatures are required for approval. All fields must be filled out and/or checked. Incomplete applications will not be processed.***

FUNCTION TYPE

- ☐ CME
- ☐ NON-CME

LUNCH SYMPOSIA

- ☐ Standard lunch time slot
- ☐ Enhanced lunch time slot

VIRTUAL PARTICIPATION

- ☐ Livestream and on-demand: $6,500

Not sold independently; for more information see page 11.

- ☐ I have read and understand the statement regarding promotional material, required disclaimers, and no implied endorsement.

TIME SLOT

Choose your preferred time slot. ***Your preference is not guaranteed. ACP will assign time slots based on availability and topic.***

First Choice: _____

Second Choice: _____

Third Choice: _____

CME PROVIDER (if applicable)

Company Name

Contact Name | Title

Telephone | E-mail

Address

Authorized Signature

COMMERCIAL SUPPORTER(S) List additional supporters and co-marketing companies on a separate attachment.

Company Name

Contact Name | Title

Telephone | E-mail

Address

Authorized Signature

☐ I request to proceed without the required Commercial Supporter's signature. In doing so, I acknowledge and accept full responsibility for any associated fees upon approval.

THIRD-PARTY ORGANIZER (if applicable)

Company Name

Contact Name | Title

Telephone | E-mail

Address

Authorized Signature

INDUSTRY-SUPPORTED SYMPOSIA
APPLICATION

ACP Internal Medicine Meeting 2027

PROGRAM DETAILS

Program Title

Proposed Program/Agenda

Learning Objectives

Abstract-Style Summary of Program Content

Names, Affiliations, and Complete Contact Information of Course Director and All Faculty

Standards for Integrity and Independence in Accredited Continuing Education Accreditation [Indicate Number of CME Credit(s) to Be Offered]

☐ Check This Box if Program Is Non-CME

ENDURING MATERIAL

Are there plans to develop derivative/enduring materials? ☐ YES ☐ NO

I understand that the No Implied Endorsement policy on page 9 applies to derivative/enduring materials. ☐ YES ☐ NO

Send completed applications to Stefy Beury at sbeury@acponline.org.

EXH6016