You supply the question. Physicians come to you for the answer.

It’s the challenge that promotes ONE-on-ONE interaction with participating physicians and DRIVES attendees to your booth.

**REGISTER NOW!**
**FEE:** $2,500

Space is limited to 10 exhibitors
Contact Sue Galeone at sgaleone@acponline.org to secure your spot today

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**Engage physicians:**

Physicians will gain valuable information about your company when they come to your booth to answer a challenge question. Use the question as a conversation starter to increase awareness of brand, products, and services.

**Generate more leads**

The 10-question maximum challenge will be distributed to all Internal Medicine Meeting 2021 attendees. Attendees must visit your booth to answer the question you provided. Attendees who visit all 10 booths and submit correct answers will be entered to WIN one of many challenge prizes.

**The prizes**

Prizes include Amazon gift cards, ACP gift cards, Amazon Fire tablet, and complimentary registration to Internal Medicine Meeting 2022.