Virtual Innovation Theater Specifications

**SCHEDULE AND FEE**
Thursday, Friday, and Saturday  
April 29 – May 1, 2021  
1:00 p.m. – 1:45 p.m. (45-min session)  
2 theater sessions per day  
45-Minute Session: $22,000

**BOOTH REQUIREMENT**
All Innovation Theater supporters must have a virtual exhibit booth in order to secure a session. Since only fully paid contracted Exhibitors are eligible for participation in the theater, cancellation of exhibit space automatically results in cancellation of an Exhibitor’s theater slot(s).

**ATTENDEE BREAK SCHEDULE**
Sessions are strategically scheduled during attendees’ lunch break. All Innovation Theater sessions must begin and end at the scheduled times. ACP reserves the right to alter the theater times at its discretion.

**VIRTUAL PLATFORM**
Information provided at a later date.

**WHAT IS INCLUDED**
- Attendee lead data
- Listing in attendee promotional materials
- Complimentary registrant mailing list for a preshow mailer

**NO IMPLIED ENDORSEMENT**
Innovation Theaters are considered unofficial programs (not supported by ACP). Therefore, there can be no implication in any promotional materials or mailers, or during these events, that sessions are connected with Internal Medicine Meeting 2021, are presented in cooperation with ACP, or are endorsed by ACP. There is just one exception to this rule, which is included in the “Preregistrant List” section below. Otherwise, the use of “Internal Medicine Meeting 2021” is strictly prohibited unless it is written in the required disclaimer statement on all promotional pieces: “This session is not a part of the official Internal Medicine Meeting 2021 Education Program and does not offer CME credit.” The use of the ACP name, logo, or seal is strictly prohibited from all promotional materials. Faculty should be informed of these restrictions.

**PREREGISTRANT LIST**
Mailer must comply with policies as outlined in the Registrant List Use Agreement, Policies, and Order Form. A statement that seats are available on a first-come, first-served basis is strongly encouraged.
- Preregistrant mailers are the only promotional materials in which a phrase such as “presented during Internal Medicine Meeting 2021” is allowed.
- The preregistrant mailer must include the following statement: “This session is not a part of the official Internal Medicine Meeting 2021 Education Program and does not offer CME credit.”

**CANCELLATION POLICY**
In the event your company chooses to withdraw your reserved Innovation Theater session, a refund will be provided only when the following conditions are met in full:
- The entire Innovation Theater schedule is sold out and
- ACP is able to resell your time slot

**REGISTRATION**
Information provided at a later date.

**LEAD DATA**
Information provided at a later date.

**DISCLAIMER**
ACP is not responsible for unsatisfactory outcomes.

**INDEMNITY**
The supporting company and organizer of the session (if applicable) agree to indemnify and hold ACP harmless from any claims or damages to persons or property that arise from the Innovation Theater session and to add ACP as an additional insured on its liability insurance for the Innovation Theater.