



EXCLUSIVE ACCESS TO A NATIONAL AUDIENCE



Among Internal Medicine Attendees

92%

are practicing physicians²

59%

primarily focus on outpatient care⁴

72%

focus on direct patient care practice³

94%

visit the Exhibit Hall⁵

Based on ACP member records:

¹Data available for 65% of attendees. Percentages may not equal 100 due to rounding. ²Data available for 52% of attendees.

³Data available for 49% of attendees. ⁴Data available for 50% of attendees. ⁵Among those surveyed who attended Internal Medicine Meeting 2018.

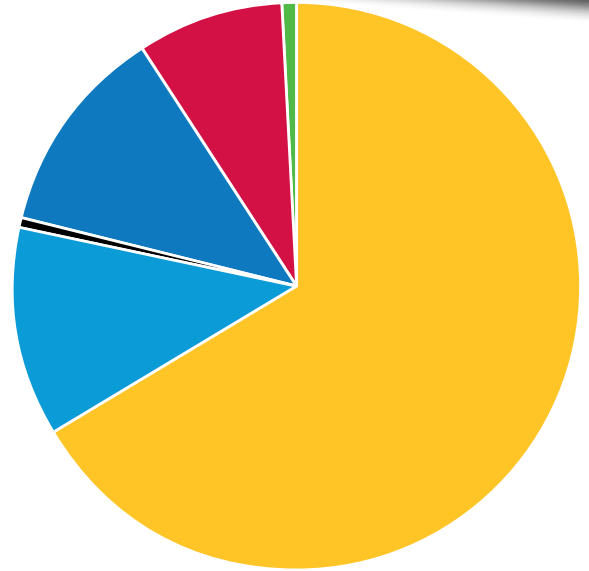


EXCLUSIVE ACCESS

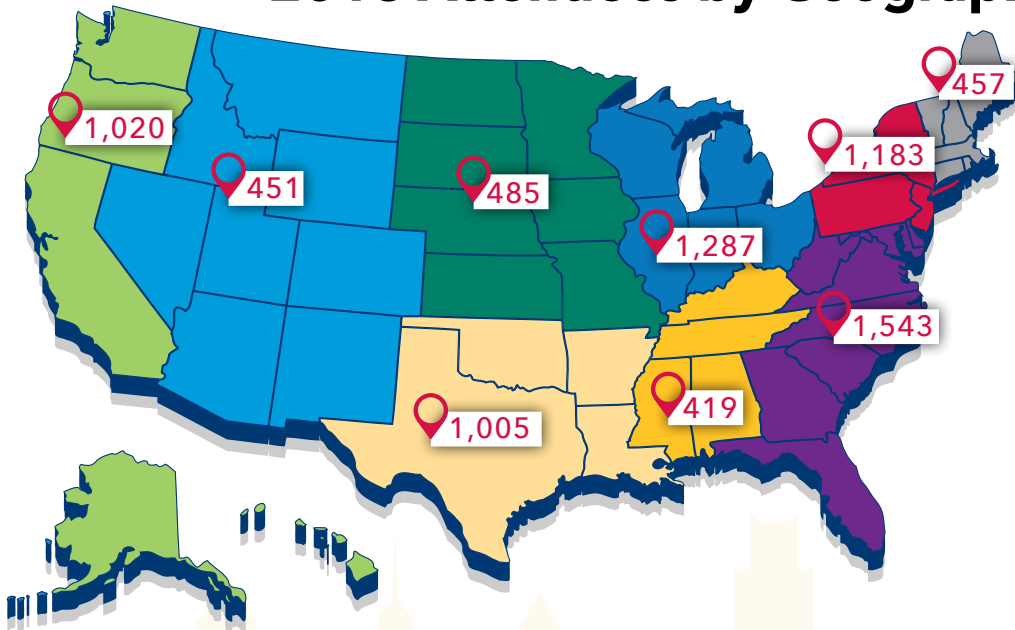
TO A NATIONAL AUDIENCE

8,875 Total Physician Attendance in 2018

- Masters and Fellows, Members (5,907)
- Resident/Fellow Members (1,065)
- Physician Affiliate Members (48)
- Medical Student Members and Non-members (1,058)
- Non-member Physicians (735)
- Non-member Allied Health Professionals (62)



2018 Attendees by Geographical Region*



88%
OF ATTENDEES
ARE FROM
THE UNITED
STATES

- Not Pictured on Map**
- Canada (253)
 - International (1,126)
 - U.S. Territories (70)

- East North Central (1,287)
- East South Central (419)
- Mid-Atlantic (1,183)
- Mountain (451)
- New England (457)
- Pacific (1,020)
- South Atlantic (1,543)
- West North Central (485)
- West South Central (1,005)

*Geographical region count does not include Guest/Spouse. Includes Physicians, Medical Students, Allied Health Professionals, and Residents.